

# **THE HEALING BODY**

## **Media Kit**

**Seminars & Publications**

[www.thehealingbody.com](http://www.thehealingbody.com)

# | Presenter's Biography

Gerald Roliz, CNC is a pharmaceutical sales representative turned nutritionist.

He is a lecturer, practitioner and writer in the field of natural healthcare.

As a Certified Nutritional Consultant, he holds undergraduate degrees from U.C. Berkeley in Psychology and Molecular & Cell Biology. He worked in the pharmaceutical industry as a pharmaceutical sales representative for 5 years teaching medical doctors about Drug to Drug interactions, adverse side effects, and withdrawal syndrome caused by many of the commonly prescribed pharmaceutical medications. He lectures nationally to holistic health care practitioners on the history and application of whole food nutrition and herbs to restore patient health. He is a regular guest lecturer at the top Traditional Chinese Medicine and Chiropractic Universities in Northern California.

Gerald is the author of The Pharmaceutical Myth: Letting Food be Your Medicine is the Answer for Perfect Health.



THE  
**HEALINGBODY**  
LET FOOD BE THY MEDICINE

408 915 8895 | [www.thehealingbody.com](http://www.thehealingbody.com)

## Objective

To offer my knowledge, passion and skills as a certified nutritional consultant, educator and writer, working with individuals and organizations, and supporting others to become and remain optimally healthy.

## Education

NATIONAL CHENGCHI UNIVERSITY (國立政治大學), Taipei, Taiwan 2006-2008  
Master of Business Administration

UNIVERSITY OF CALIFORNIA AT BERKELEY, Berkeley, CA 1996-2001  
Bachelor of Arts in Molecular & Cell Biology  
Bachelor of Arts in Psychology



## Professional Experience

THE HEALING BODY ([www.thehealingbody.com](http://www.thehealingbody.com))

2009-present

Provide whole food nutrition & nutritional consultations for private clients. Utilize Blood Serum, Saliva testing, Hair Mineral Analysis and traditional nutritional diagnostic techniques for nutritional evaluation and assessment.

Educate & train holistic health care practitioners (LAc, DC, MD, DO, ND, etc.) to effectively implement whole food nutrition. Provide case consult support for practitioners to address challenging health issues. Conduct public radio interviews with syndicated radio shows to discuss health related issues and solutions through nutritional therapies. Lecture monthly on various health challenges including Fibromyalgia, Infertility, Thyroid disorders, Chronic Fatigue Syndrome, Osteoporosis, Autoimmune Disorders, etc. Create partnerships with holistic health care practitioners to bridge the gap between western nutrition and TCM energetics. Educate practitioners on the risk of Drug-Induced Diseases & Drug-Induced Nutrient Depletions. Educate practitioners on the risks of side effects, drug to drug interaction and withdrawal syndrome of commonly prescribed pharmaceuticals. Support the community to accept and embrace a paradigm shift to a true healthcare system. On call nutritional consultant for Standard Process of Northern California.

FIRST LIGHT, LLC, San Francisco, CA

2008-2009

Contracted by Taiwanese herbal company. Conducted secondary market research on the U.S. Nutraceutical market; presented market summary, distribution analysis, competitor matrix, SG&A estimate and 5 year forecast.

GLOBAL AND FORTUNE 500 PHARMACEUTICAL COMPANIES, San Francisco, CA

2001-2006

Educated Medical Doctors on the risks of adverse events, drug-to-drug interaction, withdrawal syndrome of commonly prescribed cardiovascular, gastroenterology & psychotropic pharmaceutical medications.

## Personal

Meditation | Primitive Skills enthusiast | WingChun 2nd Technician Grade | Mandarin proficient | Organic Farmer | Permaculture enthusiast | Weston A. Price Foundation member | Blogger ([at www.seleneriverpress.com](http://www.seleneriverpress.com))

## Radio

Regular radio guest on KRXA 540AM with Glenn Sadowsky, LAc. ([www.optimalhealthmonterey.com](http://www.optimalhealthmonterey.com))

## Print

Book: **The Pharmaceutical Myth: Letting Food be Your Medicine is the Answer for Perfect**

## Testimonials

408 915 8895

[www.thehealingbody.com](http://www.thehealingbody.com)

"Gerald, I truly enjoyed your seminar, and learned a lot. You synthesized so much great material, and I'm truly impressed with the delivery of it."

**Ron B.**

DC in Sonoma, CA

"I can see that your passion, past and present education has made you authentic and bold in your teachings."

**Llilyn P.**

DC in Spokane, WA

"Thank you so much for the wonderful job you did with the System Survey Seminar a couple of weekends ago in Alameda. It was truly the most informative and well layed out of all the seminars I've had the pleasure of attending."

**Tracie F.**

in Chico, CA

Hello Gerald, I wanted to let you know how impressed I was with your seminar presentation. Your energy, presentation skills and enthusiasm were inspiring.

**Erin D.,**

L.Ac in Santa Cruz, CA

"This past Saturday you gave a thorough presentation. I highly recommend other practitioners taking your seminar in the future. I admire and applaud your passion to better human health."

**Ali T.**

DC in Cupertino, CA

"A mind altering presentation. Fantastic information. Thanks so much for sharing your knowledge and passion."

**Michael M.**

CNC in Santa Cruz

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